

Photo/Video Consent Form

Thank you for volunteering to let the Ontario government use your name and materials!

Your name and materials (some or all of your photo, video, or comments) will be collected to represent Ontarians in communications intended to increase public awareness and knowledge about Ontario government programs and initiatives. Specifically:

- Your name and materials may be used in advertising on television, radio, internet, social media or newspaper with the purpose of increasing public awareness and knowledge Ontario government programs and initiatives.
- Your name and materials may be posted on the Ontario government's public website (www.ontario.ca) and on the Ontario government's social media accounts (for example, Facebook, YouTube, Instagram), either in their original form or as part of publications and promotional materials with the purpose of increasing public awareness and knowledge about Ontario government programs (for example, brochures, factsheets, posters, videos and other display material), or communications materials like news releases, backgrounders, speeches, videos or photos provided to the media and the public.

Your name and materials may be used by the government ministries when they communicate to the general public and with the media.

While the materials will be held indefinitely, you have the right to revoke your consent to the government's future use of the materials <u>at any time</u> by contacting us at the address below. Please be sure to provide us with a way of identifying the materials concerned. This form will be kept and used to identify your materials for retrieval should you wish to revoke your consent. If you choose to revoke your consent, your name and materials will not be made available to the public after you have done so.

If you have any questions at any time, please email admin@butivaccinate.ca.